



Danville Regional Foundation e-Newsletter

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Issue: 2

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Greetings-

Welcome to the second e-newsletter of the Danville Regional Foundation (DRF).

These are challenging times for communities throughout the world and our region is no different. High unemployment, squeezed margins in small and large businesses, governments being asked to do more with less, families having to choose between healthcare and house payments-all these are signs of the challenges we face as individuals, families and communities.

DRF distributes at least 5% of our assets, whether we are making money or not. In the last year, we have seen the Foundation's assets shrink and then rebound slightly. As our assets have fallen, the number and amount of requests have grown. Thus, the competition for DRF resources is tougher.

As it says on our webpage, DRF "is a catalyst for innovation and an agent for transformation." To do that, DRF makes investments, not gifts and we focus on the long-term, not just today. Our community investments are not focused on simply financial return; they are designed to help create a thriving Danville region that works well for everyone.

In this issue of the DRF e-Newsletter, you will learn about some of those investments. We are bringing ten interns from throughout the world to spend part of the summer here. Six of these talented young people are from our region and four are from elsewhere. Our goal is to learn from them on how to recruit young talent to the region, conduct a series of projects with their talent and show them that they can make a real difference here.

With Duke University, DRF is offering a certificate training program in non-profit management. This intensive program will up-grade the skills of 20 non-profit professionals and volunteers, thus increasing the capacity of their organizations. Stronger non-profits will make our region more productive.

Highlighted in this issue is one of our non-profit partners-Southside Business Technology Center (SBTC). SBTC provides high quality professional business consulting services. Working with businesses, governments' economic development agencies, and non-profits, SBTC increases the success rate of new and expanding businesses-stronger businesses=more profits=better and more jobs.

Finally, this issue contains a link to great new video on "Pathways for Success." This video shows how a joint program of Danville Community College and Piedmont Community College is transforming the lives of former textile and tobacco workers in this region. DRF is proud to be a funder of this joint effort.

DRF needs your help building our outreach efforts, including this newsletter. We hope to reach as many people and institutions as possible who share our commitment to the long-term transformation of this region we are blessed to call home. Please share this with others and encourage them to sign up.

If you have suggestions on how we can improve our work, please let me know at kstauber@danvilleregionalfoundation.org .

Sincerely,

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DANVILLE REGIONAL FOUNDATION SELECTS SUMMER INTERNS



Foundation Hires Talented Ten

Danville Regional Foundation (DRF) selected ten (10) talented, well educated young people to participate in an intense summer internship program which began May 25, 2009 and will end on July 31, 2009. The program provides a

dynamic experience for interns with various backgrounds and interests. The interns are working in DRF focus areas of economic development, education, health and wellness, and community engagement. Over a ten week period, interns will work on a variety of projects with the staff of the Foundation to help further DRF's mission and provide critical support with its agenda. Projects will include research and development on obesity reduction, closing the education gaps in the area, non-profit capacity development and economic development efforts to raise local incomes. As with all the Foundation's work, these projects will focus on the long-term economic and cultural transformation of the City of Danville and Pittsylvania County, VA and Caswell County, NC. Interns will receive hands-on experience and knowledge working in the field of philanthropy and with community partners. This program offers students a unique opportunity for professional growth, as well as a chance to make a difference in this community.

There were 165 highly qualified students from 44 colleges or universities throughout the country that applied for an internship. After an extremely competitive selection process, DRF selected the following 10 students to participate in the program.

- **Phillip Kotlaba, Virginia Tech**
- **Tyler Laughinghouse, University of Virginia**
- **Daniel Ling, Virginia Tech**
- **Monica Motley, Virginia Tech**
- **Sara Parrish, James Madison University**
- **Carlethia Smith, Virginia State University**
- **Julie Stainback, North Carolina State University**
- **Sally Stephenson, Davidson College**
- **Katie Watson, University of Mississippi**
- **Lauren Williams, University of North Carolina**

Of those selected, six interns are natives from the region while four interns reside outside the region. This is the effort of the Foundation to reward talent from within and recruit talent from other locales. Danville Regional Foundation is very interested in the development of the next generation of well-educated young leaders in the region. This Internship Program is designed to link many young working professionals to the region and help to create a world class workforce in the area.

DRF Sponsors Duke University Intensive Nonprofit Management Certificate Track

The Danville Regional Foundation (DRF) is sponsoring a customized Intensive Nonprofit Management Program for twenty (20) nonprofit senior management leaders including the next generation of nonprofit leaders for the Dan River

Region. Our goal, in cooperation with the Duke University Non-Profit Management Program, is to nurture the development of "World Class" nonprofit leaders serving the people in the region.

Debra Dodson of the Community Foundation of the Dan River Region (CFDRR) and Kathy Milam of Danville-Pittsylvania Community Services (DPCS) are two local nonprofit leaders that have already earned the Duke Nonprofit Management Certificate.

"I really enjoyed my training in the Duke Nonprofit Management Certificate program. I was able to carefully choose a variety of topics that applied to my work at the Community Foundation. I have highly recommended the program ever since to new or existing nonprofit managers," stated Debra Dodson, Executive Director of CFDRR.

Kathy Milam, Grant Writer for Danville-Pittsylvania Community Services said, "My entire experience with the Duke University Nonprofit Management Certificate Program was a positive one! It is affordable, and the required courses for certification can be completed at a comfortable pace. I strongly recommend the Duke Nonprofit Management Certificate Program to individuals seeking to enhance their nonprofit management toolkit."

DRF is inviting you or a representative of your organization to participate in this dynamic leadership program. The program is appropriate for senior staff and your top volunteers. **We have four (4) slots open on a first come basis with paid registration.** The cost for each nonprofit participant will be a \$250.00 registration fee. DRF is underwriting almost 90% of the cost (normally tuition is \$1,450 plus lodging, travel & meals) of this leadership and capacity building program. **We are asking you to notify us of your intent to participate by Monday, June 15, 2009.**

All participants completing this intensive nonprofit management program will receive a Duke University Certificate in Nonprofit Management. **Registrants must attend all classroom sessions to receive a certificate.** This program has traditionally operated on Duke's campus for eight (8) days; however, the DRF program will be conducted over a two (2) month period. Part one (1) will take place Monday through Thursday, June 22- 25, 2009, 9:00 am - 4:00 or 5:00 pm and part two (2) will take place Monday through Thursday, August 17 - 20, 2009, 9:00 am - 4:00 or 5:00 pm at the Institute for Advance Learning and Research (IALR), 150 Slayton Avenue, Danville, VA.

DRF's goal is to be a catalyst for change in our region. Part of this transformation can be achieved through innovative and bold leadership from the nonprofit community. We look forward to an enhanced competitive advantage for Danville area nonprofits as a result of this learning opportunity.

If you have questions or need additional information, please contact Starling McKenzie at

smckenzie@danvilleregionalfoundation.org or call
434.483.4273.

DRF Partner News and Profiles

Southside Business Technology Center (SBTC)- Danville

The Southside Business Technology Center (SBTC) offers local and regional business entities and economic development organizations a proven model for on-site, tangible, high-quality, low-cost professional business consulting services that are not available in the City of Danville and Pittsylvania County or the greater Southside Virginia region. The SBTC assists the overall economic development of Danville City, Pittsylvania County and Southside Virginia, by providing business consulting services for existing and newly established businesses. Consulting services focus on business plan development, feasibility studies, finding sources of capital, market research and analysis, financial analysis, operational analysis, mergers and acquisitions. Serving approximately 45 entities annually, the SBTC assists in job creation and retention, increased capital investments, increased sales, creation of a greater more diversified tax base and business management education and training based on actual industry demand. The SBTC provides business consulting services for local and regional private businesses, economic development organizations, non-profit institutions and local governments.

The on-site consulting projects are initiated by the client companies. SBTC staff, in cooperation with the client, develops a research study following private management consulting quality standards in the requested business functional area. After project delivery, SBTC staff maintains a close working relationship with the client company to provide further professional and technical assistance during the project implementation phase for at least one year. The intellectual property created during the research and analysis development process is transferred to the client at project completion. SBTC charges for its consulting services; however these fees are heavily subsidized in order to make this crucial business development assistance available and affordable to local businesses.

In addition to the high-value private consulting projects, SBTC staff also provides lectures and training seminars requested by either private industry sectors, such as local and regional bankers, or other business assistance providers, such as the local business incubators like the Dan River Business Development Center (DRBDC). The SBTC also provides experiential learning opportunities through paid or un-paid, for credit, in-house or long-distance internship

opportunities to local and regional university and college students majoring in business, marketing and related fields of study. The internships expose the students to real business problems and help them to apply their theoretical business knowledge in a real life setting. The internships may potentially result in student employment at SBTC client companies or at other private consulting/research firms proven by the 100% employment rate of SBTC interns after graduation.

For more information please contact our office in Danville at:
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434 - 483 - 4301 x 231

...more DRF Partner News and Profiles

Cross Border Collaboration...Pathways for Success

Pathways for Success is an exciting program at Danville Community College (Danville,VA) and Piedmont Community College (Yanceyville,NC). The two community colleges are collaborating on a workforce initiative focused on former textile workers and jobseekers affected by global market competition. [Click here to view video](#)

The Danville Regional Foundation is a catalyst for innovation and an agent for transformation. Understanding that significant community change takes time, the Foundation invests for the long term in efforts that promise sustained positive impact for the Dan River region. The Foundation is committed to activities, programs, and organizations that address the health, education, and well-being of residents of Danville, Pittsylvania County, and Caswell County.

Sincerely,

Starling McKenzie
Senior Program Officer
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